



New Client Questionnaire

Please email to [Heather@PartnerCentric.com](mailto:Heather@PartnerCentric.com)

**Welcome New Client!**

Welcome new client to the marketing services division of Partner Centric Inc! By filling out this new client discovery worksheet you will be assisting us through the gathering information for your account. If you have not yet requested a free analysis and proposal concerning any of our service offerings please do so by calling us 253-770-4657.

**Discovery**

1) What are all the different ways visitors can contact you?

- Company Name –
- Website URL -
- Mailing Address –
- Billing Address –
- Account contact name -
- Contact Phone –
- Contact email
- Fax -
- Company E-mail addresses –
- International offices –

2) List hours of operation, time zone (PST, EST) and days closed.

3) List 10 words or phrases that you feel describe your business or products. Pick words/phrases relevant to your business.

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

4) Write a 25 word description of your business. Describe what your business offers, to whom it is offered and a succinct reason your business should be considered.

5) Do you have a business slogan or catch phrase? Is this integrated in your offline business advertising?

6) List some of your competitors' website URLs:

7) List any problems experienced with your existing website (poor performance, graphics, load time, design, etc.).

8) Please place a checkmark next to the services you are interested in receiving from the marketing services Division of Partner Centric Inc.

- PC Search\_\_\_
- PC Create\_\_\_
- PC Communicate\_\_\_
- PC Manage\_\_\_
- PC Affiliate\_\_\_

9) Is your market strictly US? Or would you like to open up to Canada and other English speaking markets? Please list all foreign markets here as well.

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12) Please gather and send to Heather@Partnercentric.com any existing materials and information (all text in .doc format please)

Photos (company logo – stock etc .gif .jpg .psd .png .pdf  
.gif or .png)

Brochures (.gif .jpg .psd .png .pdf)

Business cards (.gif .jpg .psd .png .pdf)

Flyers (.gif .jpg .psd .png .pdf)

Press releases – (all text in .doc by link or .pdf format please)

Price and part lists (.CSV . XLS .DOC)

13) Please send all pertinent access and login information for all pertinent shopping, statistics and other third party accounts or internal accounts that we will need entry to.

**FTP**

**Statistics Client**

**Email Client**

**Google**

**Overture**

**Other**

